

# route**network**

bringing Airports and Airlines together

## sectors for airports

Airport Representation Route Development Retail Opportunities Commercial Concepts



## sectors for airlines

Airline Support Staffing Solutions Business Modelling Product Options



a spotlight brochure

# Getting the picture

## profile

routenetwork was formed specifically to bring airports and airlines together, so as to enhance their services and operations and guide them from the position they are in today, to where they want to be in the future.

routenetwork looks to secure new air services, develop current operations, support start-up carriers, offer staffing solutions and seek out additional opportunities for all its airport and airline partners. This enables all partners to remain pro-active and competitive, stimulate growth through investment, expand operational services, increase incremental revenues and above all, be and remain profitable.

routenetwork is an innovative company that puts emphasis on teamwork and the creation of real value.

## people

routenetwork has an extensive global network of highly experienced and extremely dedicated people working in multiple worldwide locations, offering a wide variety of professional solutions and marketing services to companies and organisations working in the aviation, travel and tourism industries and leisure orientated markets.

routenetwork has the ability to offer the breadth of skills, knowledge of local markets, customs and languages with "grass roots" experience that is unusual to find in any one company.

## associates

routenetwork shares the varied experiences and gathered knowledge of its global network of dedicated Associate companies, who work alongside the company and its people, so as to benefit any project that is undertaken for an airport or airline, requiring their specific knowledge and expertise.

[www.routenetwork.com](http://www.routenetwork.com)



# airports

## Airport Representation to Maximise Opportunities

As the face of worldwide commercial air travel for both passengers and freight continues to change and evolve, the need for new partnerships to be established between airports and airlines is essential and the experience and expertise that routenetwork has, can help establish and develop these key relationships.



## Retail Opportunities to Increase Revenue

For leading brands, having a retail shop or food outlet at an airport has become a competitive necessity, with companies now recognising the great potential that such a venue can offer. Airports can boost incomes dramatically with routenetwork guiding them through the planning, approaching and creation of these units.



## Route Development for Enhanced Networks

It is widely recognised that each market is unique with no airport being alike and no airline having the same service or requirements. Airlines are more likely to start a new route as a result of the business case and recommendation for this service being presented to them by an experienced and reliable partner, such as routenetwork.



## Commercial Concepts for Strategic Growth

Increased passenger traffic and freight volumes along with strong airline competition, makes it less possible for airports to be successful by relying on so called traditional methods. Stay ahead of the game with the hands on experience that routenetwork has in developing and compiling a commercial concept that can suit any airport.



# airlines

## Airline Support for Start-Up Carriers

From the ideas process and brand conception through to assessing the viability of a start-up airline, routenetwork structures the operation effectively, by offering a full range of support services from recommending key personnel to crew recruitment and planning, and from technical department set-up to flight and operations control.



## Business Modelling for Streamlined Operations

In commercial aviation, not having the right business model or using best business practices can be risky and costly. routenetwork provides experienced personnel with the extensive background, knowledge and expertise to continuously review and improve the business and operational process, allowing for growth and profitability.



## Staffing Solutions to Facilitate Planning

Many challenges airline management face today can be solved through access to an extensive skilled airline professional database that routenetwork offers for crew sourcing or leasing, which can reduce training costs on new aircraft types, optimises start-up and expanding operations and improves aircraft usage.



## Product Options to Expand Efficiency

Obtaining stable and creative, yet state of the art technology, which is easy to use and totally customer orientated, can be somewhat challenging. routenetwork offers several unique systems aimed at catering to the changing needs of an evolving airline industry and growing airport environment.





# products & services

routenetwork would like to and is ready to work with any interested airport or airline in whichever region of the world they are located and can offer (but are not limited to) a variety of products and services for both airports and airlines covering the following areas:

## airlines

- Airline Set-Up and Company Manual Development
- Aircraft and Crew Sourcing and Leasing
- Web Based Airline Reservation System
- Automated Aircraft Availability System
- Airline Dispatch and Operations Control Centre
- Long Distance Operational Control with High Frequency Communication Services
- Travel (Land and Mobility) Related Services Content
- Training Development and Change Management

## airports

- Route Finder System
- Retail Development Modules
- Commercial Concepts and Designs
- Security System Review and Enhancement
- Airport Site Investigation and Decontamination
- Waste Management Plans and Waste Stream Surveys
- Travel (Land and Mobility) Related Services Content
- Training Development and Change Management

**routenetwork**   
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